

Dear Fellow Healthcare Provider,

Tobacco use is the single most preventable cause of disease, disability and death in the United States. In Pennsylvania, 18 percent of the adult population use tobacco products and approximately 20,000 Pennsylvania adults die annually from smoking-related causes.<sup>i</sup>

Studies tell us that 70 percent of tobacco users want to quit.<sup>ii</sup> You and I know, however, that it's difficult for most people to beat tobacco addiction on their own, and they often don't succeed on the first try.

The Pennsylvania Department of Health's new *Fax To Quit* direct fax referral program through the PA Free Quitline (1-800-QUIT-NOW) offers an improved direct fax referral program you can use to better serve your patients. The PA Free Quitline provides individual quit plans and professional support to patients through counseling and follow-up phone calls. For each patient referred to the PA Free Quitline, you can receive individual fax-back reports indicating their progress.

The *Fax To Quit* direct fax referral program is a simple and effective process, leading your patients to evidence-based treatment and a much greater chance of success in quitting tobacco use.<sup>iii</sup> Please join us in implementing this new solution so that, together, we can reduce the high number of illnesses and deaths related to continued tobacco use.

Healthy Communities Partnership of Greater Franklin County has been the provider for tobacco cessation services for the last 5 years in Franklin County. We are pleased to be able to offer the American Lung Association's *Freedom From Smoking*® Clinic for *Fax To Quit* referrals from your facility. All promotional pieces and forms can be found on our website: [www.hcpfranklinpa.org](http://www.hcpfranklinpa.org). We're here to help. Please contact us for further information and to see how we can serve you and your patients.

Thank You,

Karen Johnston  
Executive Director



---

<sup>i</sup> BRFSS 2010

<sup>ii</sup> Adult Tobacco Survey 2010

<sup>iii</sup> Clinical Practice Guideline: Treating Tobacco Use and Dependence, 2008 Update