

Tobacco Program

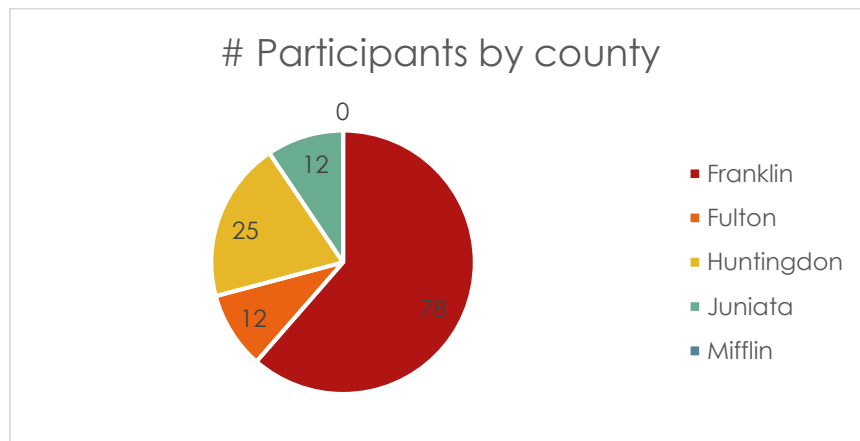
Cessation Programming

In October 2013, HCP was awarded a 9 month contract with American Lung Association to provide cessation services to Franklin, Fulton, Huntingdon, Juniata and Mifflin Counties. This followed a drastic cut in funding and a large law suit against PA from the big three tobacco companies that were part of the 1998 Master Settlement. The contact did not include prevention programming.

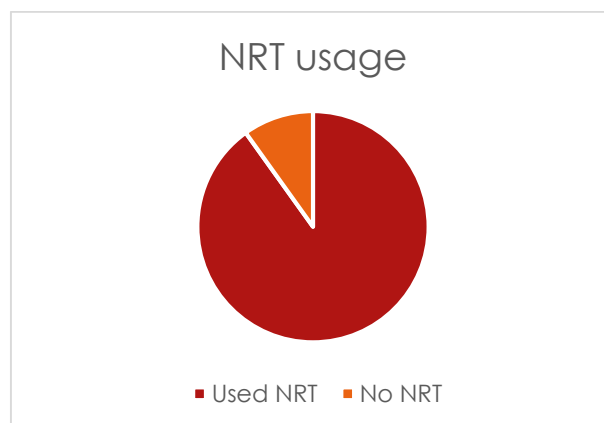
Overall 127 persons enrolled in cessation classes in the 5 county area. Of the participants served, 104 were served at a worksite, with the remaining 23 served in a community setting. Note; these numbers reflect nine months of service (as opposed to 12).

Below are charts and information regarding the cessation services.

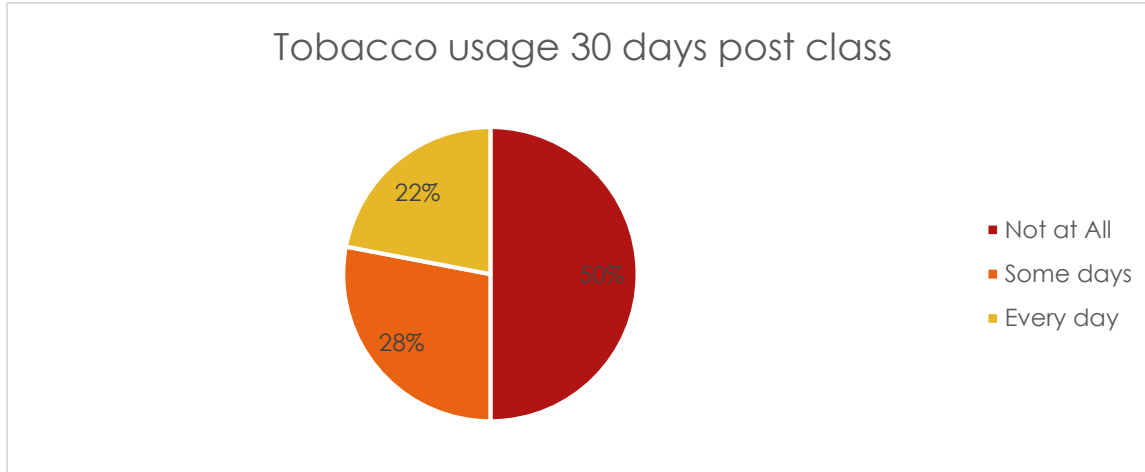
Total Number of participants: 127



Nicotine Replacement is offered to all participants of the program. Clients are able to receive 4 weeks of NRT for free. The chart below illustrates the usage of NRT by clients enrolled in cessation programs.



Of those enrolled and completing the course (100 persons attended at least 4 classes), 77% made a quit attempt by the completion of class. 23% had made no quit attempt or had resumed tobacco use. Follow-up with clients is completed at 30 days. Of those participants completing the 30 day follow up (50), 25 had remained tobacco free, reporting no usage of tobacco in the past 30 days.



The contract with American Lung Association also required HCP to work with Multi-Unit Housing Sites and Worksites on implementing or enhancing Tobacco policies and providing cessation services. HCP was also charged with attempting to implement Young Lungs at Play in the various counties. Below is a chart listing the efforts related to these initiatives.

Housing Policies and/or Cessation	Worksites	Young Lungs at Play
Franklin County: 2 Sites Fulton County-1 Site Huntingdon County- 2 Sites Mifflin and Juniata- no sites	Franklin County: 13 Fulton County: 5 Huntingdon County: 3 Juniata County: 2 Mifflin County: 3	18 new signs were posted in Waynesboro PA. Other County sites are in process for new fiscal year

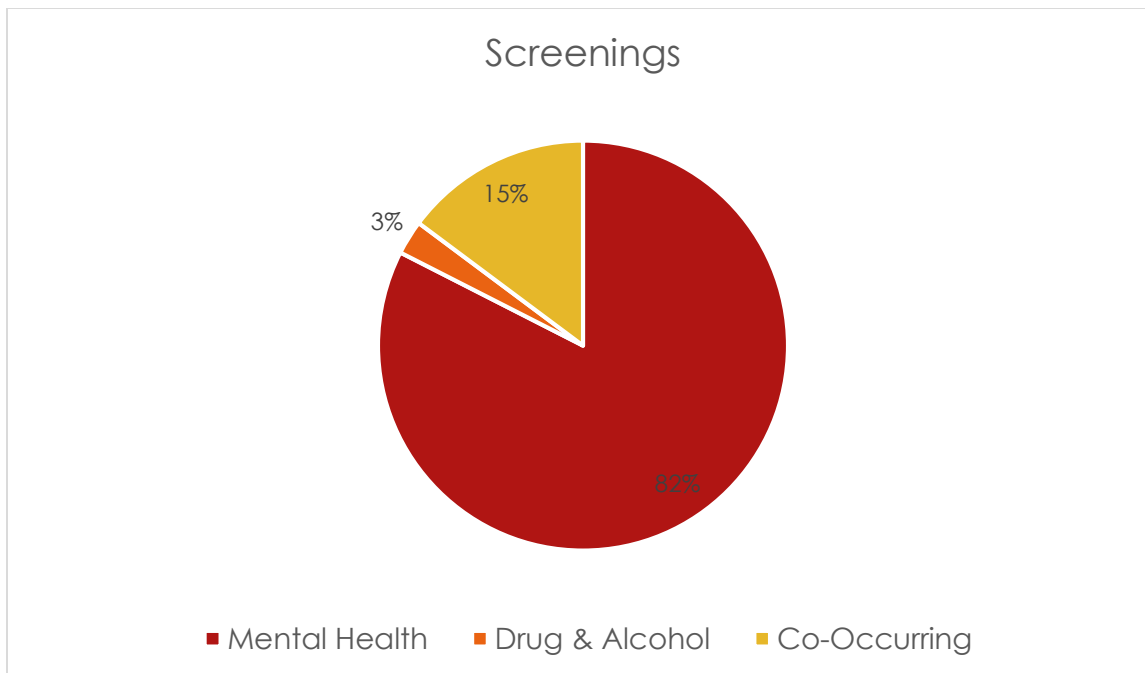
Legislative visits are also required by the contract. Each legislators is to be contacted at least 2 times during the year to advocate for issues related to tobacco use. HCP was able to fulfill this requirement, meeting and connecting with the following legislators at least 2 times during the 9 month contract:

**Senator Alloway
Senator Eicheberger
Senator Corman
Rep. Todd Rock
Rep Rob Kauffman
Rep Don Moul**

**Rep. Mark Keller
Rep. C. Adam Harris
Rep. Kerri Benninghoff
Rep. Mike Fleck
Rep. Jesse Topper**

Student Assistance Program (SAP)

Healthy Communities Partnership receives funds from Franklin/Fulton Mental Health/Intellectual Disabilities and Franklin/Fulton Drug & Alcohol Program to provide Student Assistance Program liaisons services at schools throughout Franklin and Fulton County. HCP SAP Liaisons serve 16 total teams at secondary schools in the two counties. Most teams meet weekly (a few meet bi-weekly) in order to discuss referrals and students of concern. During the 2013-2014 school year, the SAP teams throughout the two counties received 622 referrals. Many of these referrals then go on to be screened for further treatment needs by the SAP liaison assigned to the school. A total of 332 students received a screening by an HCP liaison, with 2.7% of those being Drug/Alcohol related, 82.5% being Mental Health, and 4.8% Co-occurring. Of those students receiving a screening, 54% were male and 46% were female. 40% of those screened for additional services were ages 10-13, 55% were ages 14-17, and 4% were ages 18 and older. Approximately 43% of students needing further resources were connected to additional treatment (23% were unknown).



Additional SAP services provided to school include suicide prevention education (using Adolescent Depression Awareness Program (ADAP) by John Hopkins), SAP psycho-educational groups, SAP team meetings, parent contacts, and teacher consultants. All 9th graders at Greencastle-Antrim High School received the ADAP Program. Additionally, 11 SAP groups were offered at the schools, serving a total of 67 students.

Family Group Decision Making

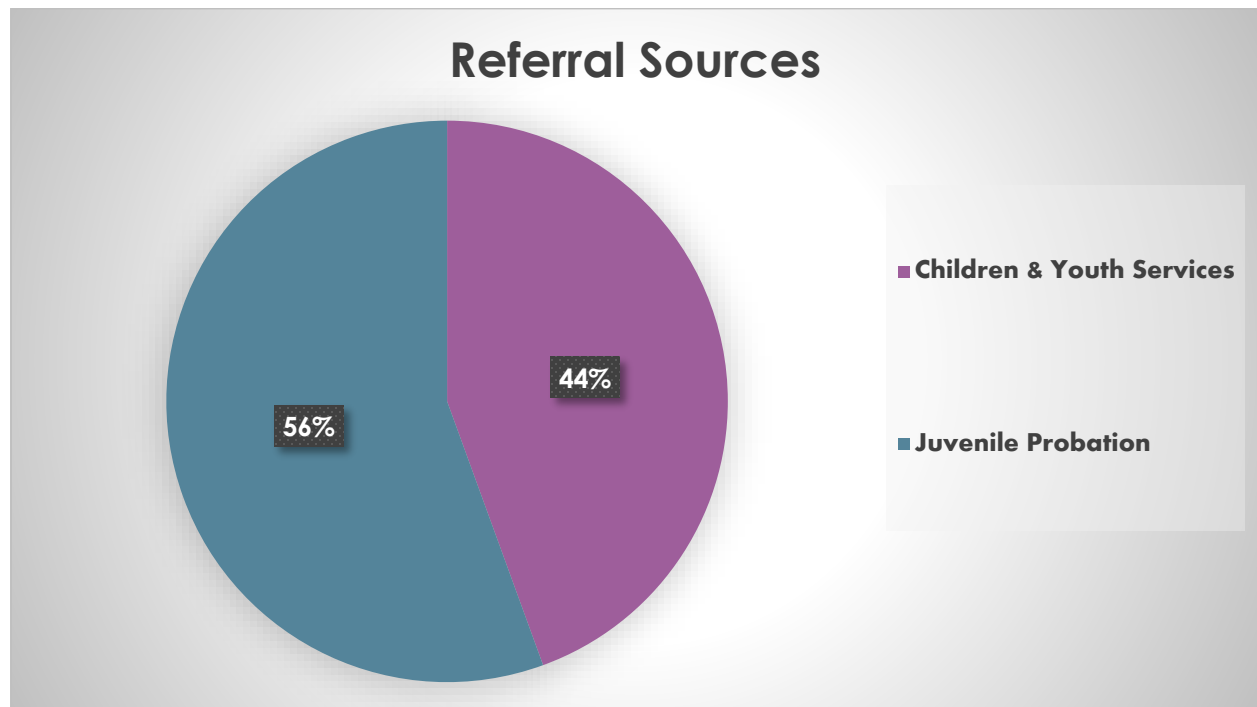
Healthy Communities Partnership began a contract with Franklin County Children and Youth Services to provide Family Group Decision-Making (FGDM) Services from July 2013- June 2014.

Actual referrals and start up services were delayed slightly due to training requirements and protocol development. In September 2013, three staff persons from Healthy Communities Partnership completed training to be certified to 1) Coordinate and 2) Facilitate Family Group Decision Making for Franklin County.

HCP received its first referrals in September 2014. For the first few meetings, HCP utilized the services of Fulton County Family Partnership staff to do the facilitation while HCP staff acted as a co-facilitator.

Referral Sources

In Franklin County, Family Group Decision-Making referrals generally come from Franklin County Children and Youth Services and Franklin County Juvenile Probation. Healthy Communities Partnership is actively looking for ways to expand and offer FGDM in the future to other programs – including Franklin/Fulton Mental Health/Intellectual Disability/Early Intervention, Franklin/Fulton Drug & Alcohol Program, Franklin County Adult Probation, Franklin County Office on Aging, as well as to local schools as a resource to struggling families, truant children, or to address other concerns..

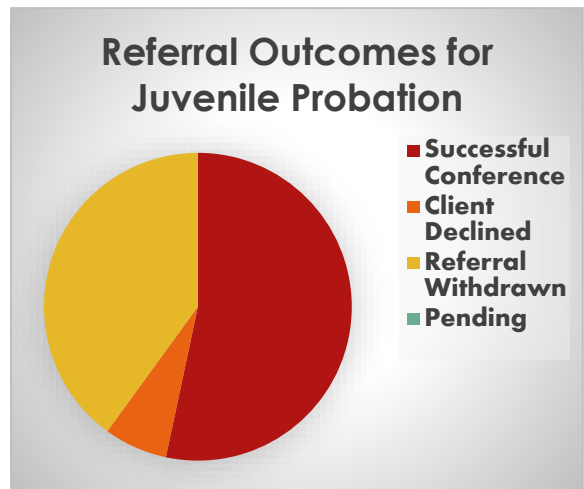
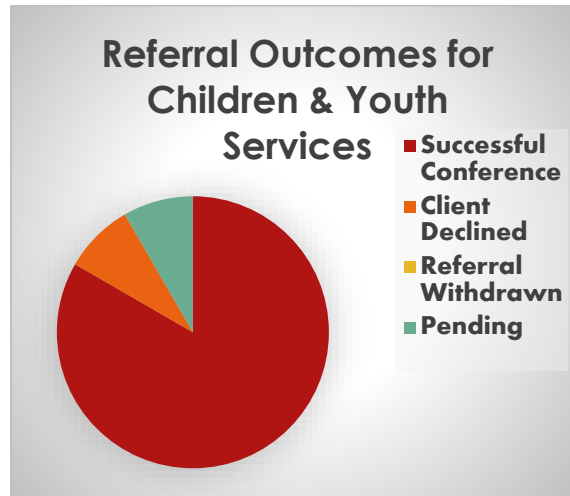


Referral Outcomes

Successful FGDM Conference – A conference that is held with clients, invited family members and friends

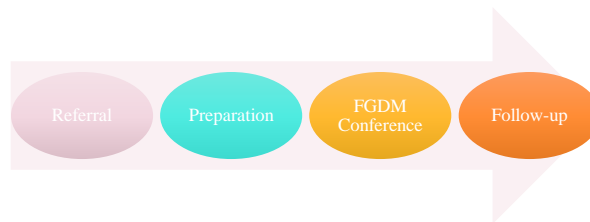
Unsuccessful FGDM Conference – The referral and preparation/planning stages do not lead to a FGDM Conference

- Family is uncooperative, decides not to participate
- Case is withdrawn by referral source due to new developments, additional services, new charges, placement, etc



Time to Conference Completion

Ideally, cases will be moved from referral to conference within 60 days. As Healthy Communities Partnership staff gain experience and confidence, the expectation is that the cases will have conferences within the ideal range before this deadline.

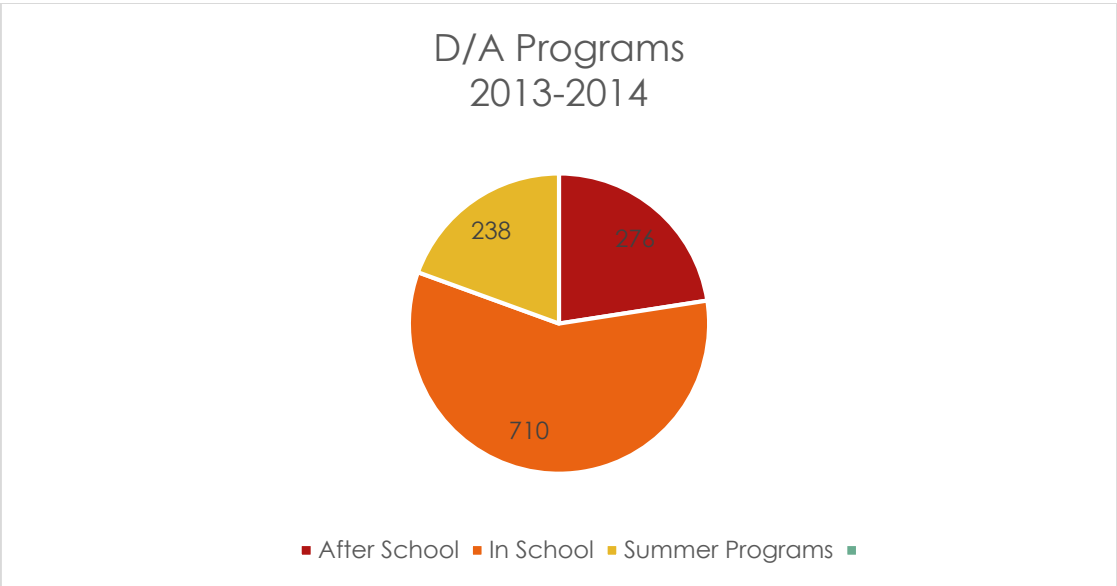


NUMBER OF DAYS FROM REFERRAL TO CONFERENCE	# of cases	% of total referred
0-30 days	1	6%
31-60 days	6	33%
61+ days	11	61%
Average Days from Referral to Conference = 87		

Drug and Alcohol Prevention Programs

Healthy Communities Partnership has a contract with Franklin County Drug and Alcohol Services to provide Prevention Education Services throughout the county. These programs are offered in school, after school and in community settings. The charts below provide information on the numbers of youth receiving education throughout the fiscal year 2013-2014.

Total students served: 1,224



In addition to the work with the local county program, Healthy Communities Partnership holds a contract with the PA Commission on Crimes and Delinquency to provide the Evidence Based Curriculum "Too Good for Drugs". HCP has two educators trained and dedicated to providing lessons in four school districts in Franklin County. Lessons were taught to students in 6th-8th grade. Each grade cohort is taught 10 lessons in a classroom setting. Over 1000 students were reached with this program. The chart below outlines some of the outcomes for this program and the improvement of student skills and attitude over time.

Skill Measured	% Students Showing Improvement
Emotional Competency/ Self-Efficacy	54%
Perceptions of Harmful Effects of Drugs	36%
Social/ Resistance Skills	47%
Goal Setting and Decision-Making Skills	63%
Bonding with Prosocial Peers	30%
Attitudes Towards Drug Use	36%
Intent to Use	16%
Improved Knowledge	81%

Alcohol Education for High Schools and the community at large is provided through a grant with PA Liquor Control Board. This two year grant funds a community education program called Alcohol True Stories and educator to present prevention education for 9th-12th graders. During this year, 725 students in the Chambersburg School District were presented three lessons from the Too Good for Drugs curriculum focused on alcohol, media messaging about alcohol and stages of addiction. The chart below shows outcomes for this program and the various changes in skill level.

Skill Measured	% Students Showing Improvement
Peer Resistance	52%
Harmful Effects	38%
Knowledge	88%

Healthy Communities Partnership also attends health fairs, holds community activities and provides education to the general public. Throughout the year 2,213 persons were educated and reached with anti- substance abuse messaging during these events, which included; North Square Farmer’s Market, Human Services Expo, Skate and Dance at Red Bridge, Movie Night, Pumpkin Fest, Apple Fest, Kick off Your Drug Free Summer Events, Waynesboro Community Health Fair, and various other events and activities.

Red Ribbon Week Programs

Every year, October 14th - 31st is National Red Ribbon Week. This week focuses on drug and alcohol prevention and helping teach kids of all ages healthy decision-making skills.

In October of 2013, Healthy Communities Partnership and The Community Coalition joined to offer Red Ribbon Week assemblies in every Franklin County school. Almost all elementary schools throughout the county participated, as well as several middle and high schools.

- **Elementary Schools** - 56 assemblies were provided at 25 different elementary schools in Franklin County – This year’s theme was I Rock Drug-Free and more than 8,865 elementary school students participated in drug free messages and received themed backpack tags. The Coalition partnered with Cross & Crown Productions, who created and donated an animated video used in all elementary assemblies.

Elementary Intervention Groups

Healthy Communities Partnership offers Elementary Intervention groups at schools throughout Franklin County through Drug/Alcohol and Human Services Block Grant funds. These groups are offered to elementary schools to help serve students who need some special education on specific life skills. Several curricula are used, including Girls Circle, Boys Council, Too Good for Drugs, Too Good For Violence, and PeaceFirst. During the 2013-2014 school year, 134 total sessions were held for 18 different groups throughout the county.

- Summitview Elementary (4 groups – 1 Boys Council, 1 Girls Circle, 2 Too Good For Violence)
- Thaddeus Stevens Elementary (2 groups – 1 Boys Council, 1 Girls Circle)
- Hamilton Heights Elementary (2 groups – 1 Too Good For Violence, 1 Too Good for Drugs)
- Mowrey Elementary (4 groups – 2 Boys Council, 2 PeaceFirst)
- Fairview Elementary (5 groups – 3 Boys Council, 2 PeaceFirst)
- Greencastle Elementary (1 group – Girls Circle)

HCP is working on improving the measurement of outcomes for Elementary Intervention for the 2014-2015 year. Groups run with 3rd grade and up will be measured for improvement in selected protective/risk factors. Group feedback forms are also utilized with all elementary students to assess group satisfaction.



Power of Produce (POP)

Healthy Communities Partnership started a Kids Power Of Produce (POP) Club at North Square Farmer's Market. This program was modeled after a pilot program started in Oregon. The goal of the program is to empower kids to make healthy choices and introduce them to where their food comes from. The program enrolled children ages 3-12 and was promoted to children and families at local schools, after-school programs, and summer programs. Upon enrollment, participating children received a Passport to Health (which remained at the market and was stamped for every visit to the market), a reusable shopping bag, and a POP Club button. Each week the child visited the market they received \$2 in tokens to spend on fresh fruits and veggies. In addition, kids' workshops were held twice per month. These workshops were based around health, food, nutrition, and food growing. The workshops included beekeeping and honey, worms and composting, planting sunflower seeds in a biodegradable pot, kids' fitness activities, tasting the rainbow of fruits and vegetables, a farmers market scavenger hunt, fruit infused water tastings, and more! Run by volunteers, these workshops offered new knowledge and opportunities for participating kids and families.

The POP program had many successes for the 2014 Market season. A total of 410 children were enrolled and the market season saw 1,821 visits by children (a total of \$3642 in tokens for produce credit distributed) – an average of 83/week. Parents of children visiting the market during the last two weeks of the season were asked to fill out a survey about the program. In all, parents of 86 children completed surveys. Of these:

- 73% of those responding said their child's eating habits changed during the program and
- 78% said their family's shopping habits changed as a result of the program.
- Most families reporting no change stated that their family already consumed large amounts of healthy, local produce before the program.

Some notable comments - when asked the best part of the program – one parent stated “the volunteers and their passion for a healthier community”. Another stated “I think the program is wonderful and it is one of the reasons our family travels approximately 30 minutes to come to the North Square Farmers Market”. Many parents reported their children loved to pick their own produce and tried new fruits and vegetables as a result of POP. Many survey respondents reported coming to the market much more often due to the children wanting to come to get their weekly tokens and fruits and/or vegetables. Additionally, the market saw drastic increases in sales volumes, with many of the farmers and vendors thanking HCP for spearheading this effort.